



Kent School Services Network

Communications & Marketing Intern

Position Summary:

The Communications & Marketing Intern will have a hands-on role in the enhancement of KSSN's internal and external communications and will develop and implement a multi-faceted marketing strategy.

About Kent School Services Network:

A community school is both a place and a set of partnerships between the school and community resources. Using public schools as hubs, a community school offers a range of supports and opportunities for children, youth, families, and communities. Click [here](#) to watch a brief video on the community school model.

Kent School Services Network (KSSN) currently implements the community school strategy in 46 schools in 10 districts in Kent County. Placing community school coordinators, site team clinicians, and DHHS Success Coaches in schools, KSSN integrates the various health and community supports into one, seamless system delivered through existing school-based facilities and system partnerships.

Primary Responsibilities:

Work alongside Operations Manager to develop appealing and concise communications for staff and stakeholders. Design marketing materials to enhance KSSN's outreach within the schools and the broader community. Represent KSSN at community events and outreach opportunities. Generate content for social media platforms, community newsletter, and internal communications. Assist with website development and improvements.

Kent School Services Network is developing an anti-racism framework, and the Communications & Marketing Intern must be committed to anti-racism work and must apply it to all areas of responsibility.

Skills & Characteristics:

- Organized and detail-oriented
- Can work independently to problem-solve, but able to ask for help and open to feedback
- Possess excellent verbal and written skills
- Understands and utilizes various social media platforms
- Can use data to drive development of intentional, multi-faceted marketing strategy
- Creative and skilled with design work
- Experience with Foxbright and Wix a plus
- Skilled with Office applications & Google Workspace
- Interest in working alongside schools, community organizations, children, youth, and families
- Understanding of how systems are rooted in white supremacy and anti-Blackness, and must possess commitment to learning more, and doing more, to help dismantle these systems

Schedule:

- 10 hours/week
- Generally between the hours of 9am-5pm, Monday-Friday, with flexibility for an occasional weeknight or weekend event

Reports To:

Operations Manager

Format:

Hybrid; in-person and remote. May require occasional light travel to schools for events.

To Apply:

Please submit your resume and cover letter to info@kentssn.org. Will be asked for a work sample in the interview process.

Compensation:

Work Study and/or credit available.